

Date: 11/02/2022

This privacy policy will explain how our organisation uses the personal data we collect from you when you use our services.

Topics

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- What data do we collect?

Pascon Ltd collects the following data:

Personal identification information including, name, email address, and phone number.

How do we collect your data?

You directly provide Pascon Ltd with most of the data we collect. We collect data and process data when you:

- Submit an online enquiry for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.
- Contact us via phone with an enquiry.
- Pascon Ltd would like to make you aware that telephone calls to us may be recorded for monitoring and training purposes.

Pascon Ltd may also receive your data indirectly from the following sources:

• Via our Facebook, Twitter, LinkedIn or Instagram pages

How will we use your data?

Pascon Ltd collects your data so that we can:

- Process your order and manage your account.
- Contact you with news about Pascon Ltd we think you might be interested in
- Email you with events we think you might be interested in

When Pascon Ltd processes your order, it may send your data to, and also use the resulting information from, credit reference agencies to prevent fraudulent purchases.



How do we store your data?

Pascon Ltd securely stores your data at UK Based datacentres which operate in accordance to ISO27001 standards.

Pascon Ltd will keep your personal information for 2 years after the last correspondence has been received. Once this time period has expired, we will delete your data by identifying all associated data for you and your company and deleting it from Pascon Ltd systems databases and data servers.

What are your data protection rights?

Pascon Ltd would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request Pascon Ltd for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that Pascon Ltd correct any information you believe is inaccurate. You also have the right to request Pascon Ltd to complete the information you believe is incomplete.

The right to erasure – You have the right to request that Pascon Ltd erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that Pascon Ltd restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to Pascon Ltd processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that Pascon Ltd transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at: Our email: enquiries@pascon.co.uk

Call us at: 01922 454444

Or write to us: Pascon Limited, 15 Vigo Place, Aldridge, West Midlands WS9 8UG

<u>Cookies</u>

Cookies are text files placed on your computer to collect standard Internet log information and visitor behaviour information. When you visit our websites, we may collect information from you automatically through cookies or similar technology. Personal data is transmitted to 'adequate countries' only under GDPR.

For further information, visit allaboutcookies.org

How do we use cookies?

Pascon Ltd uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in
- Understanding how you use our website, including your language preferences
- Collecting information for marketing
 Uncontrolled when printed Refer to Master Index for current issue status



What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

- Necessary Pascon Ltd uses these cookies to help make the website usable by enabling basic functions like site navigation. The website cannot function properly without these cookies. A mix of first-party and third-party cookies are used.
- Preferences Pascon Ltd uses these cookies to remember information that changes the way that the website looks, for example, your preferred language.
- Statistics Pascon Ltd use these cookies to establish how a visitor may be using their website. They are used to collect data on a person's visit to a website, including which pages have been read, what devices are being used and information on marketing channels.
- Marketing Pascon Ltd uses these cookies to collect information about your visit to our website, the content you viewed, the links you followed and information about your browser, device, and your IP address. Pascon Ltd sometimes shares some limited aspects of this data with third parties for advertising purposes. This means that when you visit another website, you may be shown advertising based on your browsing patterns on our website.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

Privacy policies of other websites

The Pascon Ltd website contains links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

Pascon Ltd keeps its privacy policy under regular review and places any updates on this web page.

How to contact us

If you have any questions about our privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us. Email us: enquiries@pascon.co.uk

Call us at: 01922 454444

Or write to us: Pascon Limited, 15 Vigo Place, Aldridge, West Midlands WS9 8UG

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that Pascon Ltd has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office. https://ico.org.uk/make-a-complaint/



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The policy itself is subject to annual review.

Signed:.... Paul Smith Joint Managing Director Signed:.... Joy Smith Joint Managing Director